

## AGENDA

Date	Information
November 3, 2017	Deadline for cancellation without penalty
November 10, 2017 12:00 pm	<p><b>Submission-Based Competition Deadline</b></p> <p>The following are accepted by submitting URL through the portal under CA State trade show:</p> <p style="text-align: center;"><b>Video Commercial URL</b> <b>Website Design URL</b></p> <p>The following are accepted as one PDF only from the competition submission on the portal under CA State Trade Show</p> <p style="text-align: center;"><b>Company Catalog or Company Menu</b> <b>Trade Show Flyer</b></p>
November 17, 2017	<p>Deadline for registration.</p> <p>Deadline for cancellation with only \$150 penalty. Hereafter, cancellation will mean forfeiture of entire registration fee.</p>
Monday, Dec 4, 2017	<p><b>Trade Show Day</b></p> <p>Competition Events:</p> <p style="text-align: center;"><b>Creative Booth</b> <b>Novice Booth</b> <b>Salesmanship</b> <b>Novice Salesmanship</b></p>
7:00 am – 9:45 am	Booth set-up (Note: Participants may arrive any time during this window, depending on how long they need to set up – facility does not open before 7:00 a.m.)
9:45 am	Opening Ceremonies
10:00 am	Booth Design Competition- All students must leave the trade fair floor. Brunch is provided during this time to students and teachers. Vouchers are distributed at the registration desk.
11:00 am	Trade Show
1:30 pm	Presentation of Awards
2:00 pm	Dismantling of Booths

